

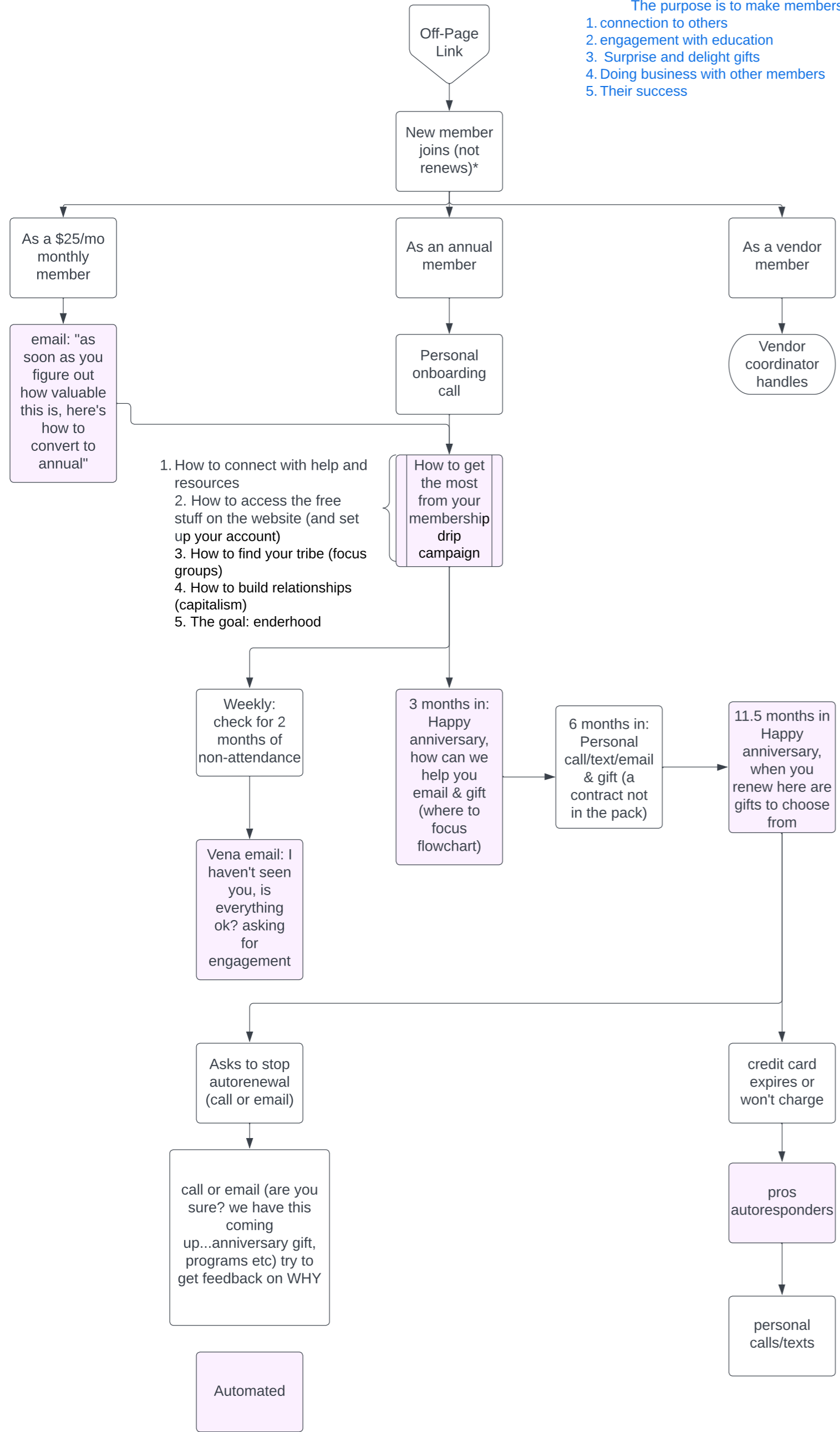
The purpose is to make membership non-optional through:

1. connection to others
2. engagement with education
3. Surprise and delight gifts
4. Doing business with other members
5. Their success

on boarding

Maintenance

Renewal



1. How to connect with help and resources
2. How to access the free stuff on the website (and set up your account)
3. How to find your tribe (focus groups)
4. How to build relationships (capitalism)
5. The goal: enderhood

- potential gifts:
1. Free saturday of your choice
 2. \$50 REIA bucks
 3. Free course (Swag bag course, Saturday recordings)
 4. 1 month free ES membership
 5. Advanced contract pack
 6. Real estate business plan